

The Public to Choose the 2011 Festival Logo

(LIBEREC, January 17th, 2008) - the Liberec Region announced a competition for art school students to design the logo of the 10th European Youth Olympic Winter Festival. Out of all the submitted design drafts the Evaluation Committee selected the four best ones that will compete for the public's votes.

On November 26th, 2007, the Liberec Region announced an art competition for the logo of the 10th European Youth Olympic Winter Festival. Art school students fell for the idea and submitted 120 graphic designs to the Liberec Region seat. The Evaluation Committee selected the four best designs that will be introduced to the public. It concerns the works of the following authors:

- Jana Jirásková
(Arts High School in Liberec)
- Alžběta Slámová
(Applied Arts School and College in Jablonec nad Nisou)
- Veronika Vysloužilová
(Applied Arts School and College in Jablonec nad Nisou)
- Romana Ždímalová
(Arts High School in Liberec)

These four authors proceeded into the semi-final and were called on to finish their design drafts into various versions – colour; black and white; with and without text, and both small and large.

"We have decided to involve the general public in the selection, everybody can see the variants of all four logos on the website and vote for the best one. We would like to employ people in the preparations of the European Youth Olympic Winter Festival because this is a very important social and sports event. A committee consisting of experts will evaluate the two most successful logos and will recommend one of them as a winner to be approved by the City Council of the Liberec Region. The remaining two designs will rank 3rd and 4th depending on the votes sent by people," said Mr. Petr Doležal, Liberec Region Supervisor's Deputy.

The Liberec Region would like to appreciate the hard work and invention invested by the young authors, and offered monetary rewards to the three best ones. For the first place the reward equals CZK 20,000, for the second it is CZK 10,000, and for the third CZK 6,000.