

# EYOWF 2011 in the Liberec Region will start in 442 days



## EYOWF 2011 info

10<sup>th</sup> European Youth Olympic Winter Festival 2011

[www.eyowf2011.cz](http://www.eyowf2011.cz)

Lisbon Special

## Janko Dvoršak: EYOWF 2011 on the right path

The Organising Committee of the 10<sup>th</sup> European Youth Olympic Winter Festival (EYOWF) 2011 in the Liberec Region has passed an important check point in the state of the preparations. From 2<sup>nd</sup> to 4<sup>th</sup> November the EOC Coordination Commission carried out a three-day inspection of the EYOWF 2011. The conclusion of this check was positive.

The control inspections take place in every organising country regularly. This one concerning the preparation of one of the biggest sporting events in the Czech Republic was led personally by the EOC Coordination Commission Chairman and member of Slovenian Olympic Committee. During his three-day inspection Janko Dvoršak looked in detail at the progress in all departments of the organisation – from accreditation, accommodation, transportation, media services and marketing, to details of all eight disciplines.

*„I am quite satisfied with the result of my visit. The organisers are sufficiently prepared, they have presented very clearly and in detail the*



*structure of the Festival. It is in fact the first case where the preparations have actually begun on time, which made me very pleased. I am glad that there is an enthusiastic team of people working on this event. The Liberec Region can use such excellent sports venues and there have been even improvements and steps forward since I came here last year. In particular I am speaking about venue for Snowboarding in Rejdice and also the slopes for Alpine Skiing. Everything suggests that EYOWF 2011 will set a very high standard,”* said Janko Dvoršak after his coordination visit.

## Rehearsal is coming

EYOWF 2011 will start in just over a year, but organisers will test their readiness on a national event – the Games of the IV Olympic Days for Children and Youth of the Czech Republic (ODM) 2010, which are being prepared intensively at the moment. ODM 2010 is the biggest sporting event in the Czech Republic for pupils in secondary schools and its structure is quite similar to the Festival 2011 – for this reason it will be a very important and useful rehearsal for the organisers of the Festival.



## Icicle becomes mascot

As part of efforts to increase publicity for this huge sporting event from March next year the EYOWF 2011 mascot will be launched. His name is Rampich, an icicle, a bit macho show off. He will attend the preparations of the Festival during the whole time until its opening and also during the competitive week in February 2011.

## Top Ten of Festival

- A unique sporting event will take place 12<sup>th</sup> – 19<sup>th</sup> February 2011
- Short distances and minimum travelling
- One common Olympic village and Festival facilities in the modernised university campus in Liberec – Harcov near the city centre
- Eight disciplines (six in Liberec, one in Jablonec and one in Rejdice)
- An experienced Organising Committee and tried and tested organising team of many sport events of international importance (FIS Nordic World Ski Championships in 2009, FIS World and European Cups, Euro Hockey Tour, IIHF World U20 Championship, and others...)
- Liberec, a city of one hundred thousand inhabitants, as the centre and the base for the Festival – including accommodation, opening, closing and award ceremonies, additional programme and entertainment
- Newly built or modernised venues complying with the standards and requirements of top events
- A regular, active, fast and easy communication with the Organising Committee
- Keeping up-to-date about the preparations through the web site [www.eyowf2011.cz](http://www.eyowf2011.cz) (in English and French) and regular newsletter
- Implementing a quality information technology in organisation and communication

## NEWS

### Honorary Board Is Emerging

Well-known personalities from Czech sport and political life will form the Honorary Board of the EYOWF 2011. The President of the Board is Roman Kumpošt, an experienced skiing official, diplomat and also Honorary President of the Organising Committee of the EYOWF 2011, who started address potential members of the Board. The first to accept membership have been Milan Jirásek, President of the Czech Olympic Committee, and Stanislav Eichler, President of the Liberec Region. The Honorary Board will actively support both the preparations as well as the EYOWF 2011 itself.

### Medal winners lists are complete

For the first time Czech organisers of the EYOWF 2011 in the Liberec Region completed briefs of all medallists in every discipline over the past nine previous editions of European Festivals. None of the previous organising countries have published collected medal balance-sheets so far. The half-year long task involved communication with sports historians, journalists, participants themselves and members of delegations at each event.

## QUOTATION OF THE MONTH

*„There is something magic about competitions for young people. You can see very talented athletes before they become great and famous.”*

PATRICK HICKEY, President of the European Olympic Committees



## Kateřina Nyčová: We shouldn't sit back on our laurels



The positive evaluation of the Chairman of the EOC Coordination Commission has convinced the Organising Committee to maintain its efforts so as not to disappoint everyone involved and to justify good impression we have made and trust we have won, says Kateřina Nyčová, Executive Director of the EYOWF 2011 Organising Committee.

Janko Dvoršák, Chairman of the Coordination Commission for the EYOWF 2011 was satisfied with his visit and didn't find any negative points in the preparations of the organisation. Besides

positive evaluation, he discussed with us our ideas and added his recommendations according to his long-term experience.

### What do you plan to do in the near future for the preparations of the event?

The sports venues are fully prepared now, but still undergoing improvements. We are starting to cooperate with our volunteers from EYOWF Team, who we have started recruiting. We are also thinking about the quality accompanying programme for athletes during the Festival, which has the goal of entertaining and teaching them as well.

### How can you increase the prestige of the Festival abroad?

We are going to address every single NOC delegation to encourage journalists from their country to promote and spread information. Journalists, as official members of delegations, will be accommodated in the Olympic Village, which is why they can easily contact the athletes. This media support will be very important for increasing the prestige of the Festival. We also intend to prepare the Observers Programme for future organisers and interested people. We participated in this programme in Tampere and it was very inspiring.

## Towns - sports - venues

There are eight winter disciplines at the EYOWF 2011. These will take place in the following venues.



DISCIPLINE	TOWN	VENUE	KM	
<b>Alpine Skiing</b>	Liberec	Ještěd	9	
<b>Cross Country Skiing</b>	Liberec	Vesec	9	
<b>Ski Jumping</b>	Liberec	Ještěd	9	
<b>Nordic Combined</b>	Liberec	Ještěd, Vesec*	9	
<b>Figure Skating</b>	Liberec	Tipsport Arena	5	
<b>Ice Hockey</b>	Liberec	Tipsport Arena	5	
<b>Biathlon</b>	Jablonec n. N.	Břízky	10	
<b>Snowboarding</b>	Rejdice	O <sub>2</sub> Extra park Rejdice	31	

**Comment:**  
The number refers to the distance from the Olympic village in the Technical University campus to the venue  
\* The distance between the venues is 6 kilometres.



### Media support

Close cooperation with the media partners is helping the Festival's media coverage - Deník severní Čechy (North Bohemia Daily) and the radio station Český rozhlas Sever (Czech Radio North). The public is informed in detail about the preparations of one of the biggest sporting events in the history of the Czech Republic and also about the accompanying activities. Young fans will get to know EYOWF 2011 from the popular website Libimseti.cz.



### Volunteer numbers are increasing

In November the EYOWF 2011 organisers started intense campaign to get new volunteers, who will cooperate in the Festival 2011 and other sporting events. EYOWF Team consists now of 140 members - from newcomers to experienced members of sporting clubs. The organisers will use about 500 volunteers who will be trained all-round in special programmes.

### NOC's Relations and Services

Department of the NOC's Relations and Services will be set up in April 2011. This department will start direct and regular communication with every single Nation Olympic Committee (NOC) and sharing data and information with them. So far, informative function has been fulfilled by regular monthly newsletters EYOWF info and Festival's website.



Veronika Vítková and Jakub Gráf

### Patrons and Faces of the Festival

The Winter Festival 2011 will be supported by famous members of the Czech national team, medallists from Olympic Games and World Championships e. g. Cross Country Skier Lukáš Bauer, Speed Skater Martina Sáblíková, Figure Skater Tomáš Verner and Ski Jumper Roman Koudelka. They will be joined by younger colleagues, who participated in previous editions of the EYOWF including Cross Country Skier Jakub Gráf, Biathlonist Veronika Vítková and Alpine Skier Kryštof Krýzl.

### The Number of the Month

**207**

Number of medals, which athletes of the EYOWF 2011 will compete for.